The Affordable Care Act and CMS (Centers for Medicare & Medicaid Services) expanded Medicaid. Medicaid covers about 1 in 5 Americans. In 2015, 4.3 million new adult enrollees were added to Medicaid, and in 2016, 34 million adults were enrolled. Issues facing Medicaid providers and plans include Beneficiary Engagement, Health Literacy, and Risk Factors of Chronic Disease. Beneficiary Engagement indicates that 60% of beneficiaries have low interest in choices about their health. Health Literacy shows that 30% have low health literacy. Risk Factors of Chronic Disease include blood pressure, weight, tobacco use, cholesterol, glucose, and stress.
Do You Know What Is Required?

Plans and providers must:
- Conduct a Health Risk Assessment (HRA) within 90 days of enrollment⁵
- Maintain and share enrollee health records for coordinated care

HRA should be used to:
- Identify & stratify risk
- Inform a care management program

CMS goals for the Medicaid population*

- Strengthen beneficiary engagement
- Address Health Literacy
  - HRA must be easy to read & understand
- Prevent Chronic Disease
  - HRA must assess:
    - Risk of chronic disease
    - Social determinants of health
    - Behavioral health
  - HRA must be:
    - NCQA certified and use HEDIS measures in more than half of US states⁶

*Effective July 2017
WellSuite® Health Risk Assessment for Medicaid

Strengthen Beneficiary Engagement
- Instant personal report with actionable data
- Take multiple times per year at no extra cost
- Customizable
- Integrates into portals
- Physician Summary

Address Health Literacy
- 4th grade reading level
- 20-minute or less completion
- English & Spanish

Prevent Chronic Disease
- 8 key areas for health
  - Lifestyle habits
- NCQA certified
- HEDIS quality

![Medicaid HRA](image)
![Medicaid Personal Report](image)
![Physician Summary](image)

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More than 40 years of designing health risk assessments!

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3. Centers for Medicare & Medicaid Services. 2016-12-08; Beneficiary Engagement and Incentives Models: Direct Decision Support Model